

Content Tracking - SiRF Website Web Site

Target Release Date: TBD
 Last updated: 08 February 2008
 Project Lead: Alan Patten

Deliverables					
Flag	Page	Current Status	Next step / remaining	Who's On it	
	Home page	Complete	NEED NEW FLASH on home page		DONE
About	Background	Done			DONE
	Our Vision	Done			DONE
	Timeline	Done			DONE
	Management	Done			DONE
	The Board	Done			DONE
	Affiliations	Done			DONE
Investors	Investors Content	Done			DONE
Products	Products	See Products	WARREN - content indesign and PDF	will need to go in before LIVE	content form warren today if not - then UNDER CONSTRUCTION
Press Room	Press Room Landing Page	Sorted			DONE
	Press Releases	Tie selected releases into home page	Diesel implementing	ROB DONE	DONE
	Visual Media	Landing page needs pic. Wrong artwork. Style Guide	Diesel implementing	CHRIS DONE	DONE
	Events	May still need updating at the last minute	Diesel implementing	DONE	DONE
	In the News	Page number problems, must open in new window	Diesel implementing	NEED TO WORK ON LINKS	DONE
Careers	Overview	Done			DONE
	Culture	Done			DONE
	Benefits	Done			DONE
	Open Positions	CHANGE TO 3 COLUMN GRID - TAKE OUT TOUTS	Diesel implementing	TED - DONE	DONE
Contact us	Sales Contacts	Done			DONE
	World Offices	AD MAP LINK TO THIS	DONE	JOE DONE	DONE
	Reps & Distis	Done	Up to Diesel		DONE
	Public Relations	Done			DONE
	Web Master	Done			DONE
Market Insight - Wireless	TBD Value Prop to the Wireless M	Content to be provided by Ryan	Chase Ryan	WARREN	WAITING
	LBS: Amplifying ARPU for Carriers	Creating article piece (PDF)	Turn it into a SIRF branded piece	ALAN DONE	DONE
	Challenges being faced in the WM	Don't have content	Chase Ryan	WARREN	WAITING
	Wireless timeline	Content sent to Diesel	Diesel implementing	ALAN	DIESEL
	Wireless - products	Got contacts & list	Chase customers - Warren	WARREN	WAITING
Market Insight - Automotive	Automotive trends	Content with Rebecca	Chase Rebecca	WARREN	WAITING
	Selecting the right technology...	With Mario	Chase Mario	WARREN	WAITING
	Automotive - products	Got some, may need more	Need to chase - Warren	articals	WAITING
Market Insight - Consumer	Consumer Market, Then & Now...	Got from Sri	Sort and get to Diesel	WARREN	WAITING
	GPS at Work in Everyday Life	Got from Sri	Sort and get to Diesel	WARREN	WAITING
	GPS101 - A GPS cram session	Got from Rebecca	Sort and get to Diesel	WARREN	WAITING
	Consumer - products	Collection with Diesel		PDFS DONE	DONE
Highlighted Areas	TBD	Guideline downloads, forgot password, wording, file formats	Diesel implementing	ROB	DONE TESTED
	TBD	Content delivered to Diesel	Diesel implementing	CHRIS PHOTO PDF	DONE TESTED
	TBD	Forgot password, sign-up text changes needed	Diesel implementing	ROB	DONE TESTED
	TBD	Forgot password,	Diesel implementing	ROB	DONE TESTED
Tout Areas	Success Stories	Need to use all success stories currently on SWAT	we need to focus on getting these cheese done and then add all new random tout	CHRIS / JOE	DIESEL
	Success Stories - Wireless	Diesel to implement - use existing collection	random tout	CHRIS / JOE	DIESEL
	Success Stories - Automotive	Diesel to implement - use existing collection	random tout	CHRIS / JOE	DIESEL
	Success Stories - Consumer	Diesel to implement - use existing collection	random tout	CHRIS / JOE	DIESEL
	Next Event	Done - Appointments@sirf.com	Diesel implementing		DONE
	Management	Done			DONE
	Board Members	Done			DONE
	Free GPS Software	Good tout graphic - no content	Need to give Diesel content	WARREN	WAITING
	Modules	THE ANT IS HERE TO STAY	Give Diesel content & module	WARREN	WAITING
	Product Comparison	Will not be done for the initial launch			DONE
	Sales Questions	Need an underline email hyperlink	Diesel fixing	SARA	DONE
	Contact Me	Waiting for server move	Diesel implementing	will be active when on SIRF server	WAITING ON SERVER SIRF
Tutorials	TBD	Waiting on me for story board	Review story board	WARREN	WAITING
	TBD	To do	Create story board	WARREN	WAITING
	TBD	To do	Create story board	WARREN	WAITING
Other	Privacy Statement	Done		DONE	DONE
	Legal Notice	Done		DONE	DONE
	Search	Seems to be working		DONE	DONE
	Main Flash	Done			DONE
	Photography	Done			DONE